

LUBIE LOVE Screening April 22, Earth Day, in Denver, CO

GALLERY M New Media and Peck Slip Studios co-host film screening at GALLERY M, Cherry Creek North, on Wednesday, April 22, Earth Day, at 7PM

NEW YORK, April 10, 2009 – LUBIE LOVE, the movie, is a documentary on one trucker's experience with America's addiction to foreign oil and the modern automobile will be screened in Denver at GALLERY M, Wednesday, April 22, 2009 at 7PM. GALLERY M is located in Cherry Creek North at 2830 East Third Avenue, Denver, CO 80206 (Between Detroit and Fillmore on Third.) The film is a GALLERY M New Media and Peck Slip Studio joint production. Film Length: 66 minutes

Members of the Harley Owners Group will ride down Third Avenue as a salute to Route 66, parking at GALLERY M for the screening.

The event is open to the public and will feature a Q&A with GALLERY M's film maker/gallery owner Mason Hayutin following the screening . The Q&A will focus on the intersection of photojournalism, film and our energy consuming culture today. **Tickets: \$10.00 and available at tickets.lubielove.com**

Today as the luxury market adapts, GALLERY M is adding "New Media" to it's world class fine art, photography, and sculpture. The lineage of film is such that Renee Renoir, the son of Auguste Renoir did film. Andy Warhol did film. Julian Schnabel does film. Now, GALLERY M releases its film: "LUBIE LOVE". The film is not only timely, but also speaks to the heart of corporate environmentalism.

LUBIE LOVE – THAT'S A BIG 10 Four!

The film depicts America's oil and auto crisis through the eyes of an art dealer turned trucker as he embarks on a unique and engaging cross country journey during 2005 and 2006. Inspired from a cross country love affair, documentary film maker Mason Hayutin, in conjunction with Peck Slip Studios, set's the tone on a much larger phenomenon: the difficult choice to buy green or buy bling. Ethanol, natural gas, bio-diesel, electric and hydrogen are all near or close to production alternatives today - at least that's what the commercials tell you. In just 2 short years (2003 to 2005), the price to drive across the country rose 60%. By 2008, we all knew gas was out of control. Beyond 2008, oil alternatives clearly have environmental support but what about the facts?

Throughout, Hayutin asks both from behind the camera and from behind a trucker's wheel "challenging" questions of many Americans (yes everyday folks as well as experts in the field). The story comes to a resounding answer on why we are not just in love with our vehicles but how we are actually addicted to the great American love affair of driving at all costs.

About GALLERY M

Established in 1996, GALLERY M features the work of more than thirty national and international artists of contemporary fine art, photography, sculpture and new media. The online offering, www.gallerym.com is a portal to the arts featuring original works, important 20th and 21st Century photography, and sculpture along with useful services for collectors and artists alike.

GALLERY M is located at 2830 E. Third Avenue, Denver, CO 80206.

For further information, please contact: Mason Hayutin @ 303.331.8400/116 or press09@gallerym.com